




Laura Macdonald

CONTACT

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PROFILE

I am a proactive, results orientated person with an excellent work ethic, sense of commitment and take pride in implementing and achieving goals in the workplace.

I have the ability to multi task and work effectively under pressure with proven organisation and time management skills.

I thrive on building and maintaining effective relationships with a wide range of people and enjoy working as part of a collaborative team.

WORK EXPERIENCE

STABLEHAND (SEASONAL)

MARSH RACING | NOV 2016 - DEC 2018

- Strapped on trial and race days
- Rode horses to and from track
- Mucked out to a high standard
- Mixed feeds
- Covered horses
- Held horses for farrier/vets
- Liaised with owners and trainers

TREKKING GUIDE (PART TIME)

KAPITI STABLES | OCT 2019 - CURRENT

- Lead 2 hour treks for experienced riders
- Ensure health and safety standards are met
- Tack up and groom horses
- Mix feeds
- Cover horses
- Liaise with clients
- Manage social media accounts
- Plan and execute marketing/PR activities

MANAGING EDITOR

MASSIVE MAGAZINE | JAN 2019 - CURRENT

- Manage a fortnightly publication
- Edit layout and content of publication
- Recruit and manage staff and freelance writers
- Upload content to website
- Manage social media channels
- Write feature and news articles



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INTERESTS

- Horse racing
- Horse riding
- Creative writing
- Reading
- Photography
- Conservation
- Exploring outdoors

REFEREES

RHYS MILDON, FOREMAN

STEPHEN MARSH RACING | CAMBRIDGE

Mobile: 021 230 0943

NICK SMITH, PRE-TRAINER

NICK SMITH RACING | CAMBRIDGE

Mobile: 021 083 09440

SKILLS

- Intermediate riding skills
- Proven time management and organisational skills
- Ability to communicate with diverse audiences
- Proven work ethic
- Strong eye for detail
- Experience with HR and staff management
- Strong written and verbal communication skills

EDUCATION

BACHELOR OF COMMUNICATION, MAJORING IN MEDIA STUDIES AND MINORING IN JOURNALISM

MASSEY UNIVERSITY | 2015-2018

- Massey Business School Dean's List (2017)
- Certificate of Excellence (Media Law & Ethics, 2017)
- Certificate of Excellence (Feature Writing & Freelancing, 2016)
- Certificate of Excellence (Television Studies, 2016)
- Recipient of Massey High Achievers Scholarship (2014)